

Altieri

the Art of Hair



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Coconut Crush
Shampoo

- Nourishing
- Color Safe
- For All Hair Types

8.5 fl. oz. (250 mL)

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Coconut Crush
Conditioner

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8.5 fl. oz. (250 mL)

Coconut Crush Shampoo



Luxuriously cleans, hydrates, and revitalizes all hair types while leaving it nourished and weight free. This hydrating formula will leave hair smooth, shiny and perfectly PH balanced. You will **"Crush"** on this dreamy, creamy coconut shampoo.

Key Benefits

- *Smooths hair
- *Color Safe
- *Calms Frizz
- *Can be used on all hair types

Coconut Crush Conditioner

Luxuriously restores and repairs the integrity of all hair types while leaving it smooth, frizz free and weightless. This nourishing formula will leave hair silky, shiny and perfectly PH balanced. Use with Coconut Crush shampoo , and you will double **"Crush"** on this creamy dream team.

Key Benefits

- *Smooths Hair
- *Color Safe
- *Calms Frizz
- *Can be used on all hair types

Style



It's Amazing

This nutrient rich formulation will add brilliant shine, lock in and seal color and leave hair feeling lustrous and smooth. This is an all purpose, leave in conditioner that primes hair for all heat styling. It transforms hair by enhancing strength and elasticity. If you could use only one product for styling this is it. This does it all-**"It's Amazing"**!

Key Benefits

- *Hydrates
- *Detangles
- *Repairs
- *Provides thermal protection
- *Eliminates frizz

Love

This miracle blowout lotion has an intensely hydrating formula that leaves your hair silky smooth and frizz free. When you add this to your styling routine, you will get a perfectly long lasting, and hair strengthening blow out. You'll **"Love"** the bouncy bombshell hair this product creates on all hair types.

Key Benefits

- *Reduces Dry Time
- *Creates Supple Control
- *Restores Split Ends
- *Closes cuticle layer of the hair



Obsessed



This miracle formulation that's blended with argan oil has high antioxidant content and essential fatty acids that hydrate, smooth and soften your hair. It can be used as part of your pre blow-dry styling cocktail for a smooth finish or afterward on dry hair to smooth flyaways and add shine. Combine all that with the sensual sage aroma, and you will be **"Obsessed"**.

Key Benefits

- *Restores hair integrity
- *Creates Shine
- *Eliminates Frizz
- *Repels Humidity

In-Control

This flexible hold hairspray repels moisture and resists humidity while leaving your hair touchable with an intense shine. You can use a little for a light hold or a lot for a strong hold. It's up to you - you're **"In-Control"**!

Key benefits

- *Intensifies Shine
- *Holds all Styles
- *Leaves Hair Touchable
- *Repels Moisture
- *Non Flaking



re-Fresh



Revitalize your hair and leave it feeling clean with added volume and shine. The natural absorbing ingredients in this wonder product gives your second day hair an instant **"re-Fresh"**. As a matter of fact, after a blowout you can use this deodorizing and cleansing dry shampoo for days on end to extend your style and keep it always **"Fresh"**.

Key benefits

- *Cleanses Hair and Scalp
- *No talc
- *No White Residue
- *Smells Yummy

OUR STORY



Growing up in a tightly knit Italian-American family, brothers Riccardo and Anthony Altieri were inspired by their mother Gloria, father Anthony Sr., and younger brother John to pursue the profession of hair

dressing. Now, the two both own and operate vibrant, popular salons and are recognized as legendary celebrity hair stylists. They are also the driving force behind Altieri hair care products, and "The Art of Hair" brand.

"From our passion to yours, enjoy!"

-Riccardo & Anthony Altieri

Professional Hair Dressers, Celebrity Stylists & Salon Owners



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Tested on the fashion runways of the world, not on animals